

Tenet Appoints Natalie Morrisette as the New VP Marketing and Communications for its Tenoris3 Division

Toronto, Ontario – (PRNewswire - January 20, 2022) - Tenet Fintech Group Inc. (CSE: PKK) (OTC PINK: PKKFF) ("Tenet" or the "Company"), an innovative Fintech and AI service provider and manager of the Business Hub™, today announced that the Company has appointed Ms. Natalie Morrisette as its Vice President of Marketing and Communications for its Tenoris3 division. As part of the Company's executive leadership team, she will lead the direction of Tenoris3, which is the data science company that powers the Business Hub™.

Natalie Morrisette has more than 20 years of experience as a pivotal strategist for market growth and leadership for world-class brands. Being a motivational leader, Natalie is capable of creating market leaders through hybrid channels and has successfully catapulted multiple brands to multi-million-dollar revenues in extremely competitive markets. Most recently, she was a strategic consultant contributing to the successful expansion of various national and global brands including Cogeco, National Bank, Government of Australia, Via Rail, Textron, and Pink Lady worldwide. Ms. Morrisette has been a start-up companion, mentoring and accompanying multiple start-ups to success from the ground-up. Prior to her work as a consultant, she held senior positions at Pelmorex Corp (The Weather Network) and Nurun, a world-wide web agency. Natalie also has a Bachelor of Commerce degree from Concordia University in Montreal, Quebec.

“I am delighted to join Tenet at this stage where the Company is ready for a rapid expansion to become a global company,” said Ms. Morrisette. “I look forward to bringing my experience and expertise to Tenet and developing the Business Hub™ to become a champion of choices for small- to medium-sized enterprises.”

About Tenet Fintech Group Inc.:

Tenet Fintech Group Inc. is the parent company of a group of innovative financial technology (Fintech) and artificial intelligence (AI) companies. Tenet's subsidiaries provide various analytics and AI-based services to financial institutions and businesses through the Business Hub™, an ecosystem where data analysis and artificial intelligence are used to facilitate transactions among its members. For more information: <http://www.tenetfintech.com>

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Forward-Looking Statements / Information:

This news release may include certain forward-looking information, including statements relating to business and operating strategies, plans and prospects for revenue growth and listing plans, using words including "anticipate", "believe", "could", "expect", "intend", "may", "plan", "potential", "project", "seek", "should", "will", "would" and similar expressions, which are intended to identify a number of these forward-looking statements. Forward-looking information reflects current views with respect to current events and is not a guarantee of future performance and is subject to risks, uncertainties and assumptions. The Company undertakes no obligation to publicly update or review any forward-looking information contained in this news release, except as may be required by applicable laws, rules and regulations. Readers are urged to consider these factors carefully in evaluating any forward-looking information.