

PREFERRED DENTAL TECHNOLOGIES INC.

Press Release

#810-675 Hastings Street West
Vancouver, BC V6B1N2
Tel: 204.691.3722
Email: info@preferredentalimplant.com

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CSE- PDT

Preferred Dental Technologies Inc. ("Company") (CSE: PDT):

Preferred Dental Implant Corp. engages consultant for ISO upgrade

In follow-up to plans for Preferred Dental Implant Corp. (PDIC) to upgrade to the latest version of ISO 13485:2016 as part of its continuing efforts to maintain internationally recognized standards for quality, the company is pleased to announce the hiring of Ms. Jennifer Tavares to oversee this process. Her professional experience indicates she knows how to develop a brand's customer satisfaction and image and understands the keys to what truly drives lasting growth.

The International Organization of Standards (ISO), is a Quality Management Standard, providing guidelines for the development, implementation, and management of quality management systems. It is the world's most popular standard and establishments that are ISO certified are immediately recognized for their quality process and procedures. Upgrading to the latest version of this certification is a continuation of the company's commitment to quality processes.

In a statement, President and CEO Erik Siegmund said, "We are very pleased to begin work with Ms. Tavares on this important stage in PDIC's continued growth as a company. Ms. Tavares' skill set is ideally suited for our ISO upgrades. Her extensive bio includes over 20 years of management experience with 10 years of project co-ordination management, most recently with a Fortune 500 Company. She has a proven ability to build and lead successful teams in complex business environments while developing best practice strategies and standard operating procedures. Her experience with both quality systems management and business development will be a strong asset to the company going forward."

Highlights of her past accomplishments include a senior management position with a Fortune 500 Company, co-coordinating with accounts that included international, multi-billion dollar companies. Leading a team of sixty, Ms. Tavares managed costing and development of new Contact Centers for sales and strategic relations. In addition, she created and streamlined numerous company internal processes and operating procedures, and built quality management and training systems and manuals. With a proven record of increasing revenues she has been responsible for recruiting and educating sales staff, and supervised daily contact center operations, ensuring the highest quality experience for customers.

Ms. Tavares' career also includes experience in the medical and health sectors where she has had prior successful experience with ISO 13485 certification and has developed program management, regulatory and sales and marketing activities within the medical industry including the building of sales teams and aiding in the development of international product fulfillment standards and processes. This international fulfillment implementation under a highly compressed timeline coordinated a network of international customers and supply chains.

About PDT

Preferred Dental technologies Inc. (PDT) has been established to advance development and commercialization of various evolutionary and disruptive technologies in the dental implant industry. PDT's first entry into this market is the successful acquisition of Preferred Dental Implant Corp (PDIC) which will operate as a wholly owned subsidiary of PDT. PDIC is the developer and innovator of the EAS series that provides a solution for custom dental abutments for dental implants. Designed by an experienced dental lab technician, the EAS supplies a solution not currently available by any other dental implant Company.

Visit: www.preferredentalimplant.com
www.prefdent.com

On behalf of Preferred Dental Technologies Inc.

Erik Siegmund

Chief Executive Officer

Email: info@preferredentalimplant.com

Tel: 204.691.3722

www.prefdent.com

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