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**FOR IMMEDIATE RELEASE**

**Symbols: CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ**

**SUBSCRIBE TECHNOLOGIES HAS BEEN APPROVED TO TRADE ON THE FRANKFURT STOCK EXCHANGE**

Vancouver, British Columbia, Canada – October 12, 2017 – Subscribe Technologies Inc. ("Subscribe" or the "Company"), (CSE: SAAS) (OTC: SRBBF) (Frankfurt: 6GQ) is pleased to announce the Company has received approval from the Deutsche Börse in Frankfurt to trade the company's common shares on the Frankfurt exchange. The shares have commenced trading on the Frankfurt effective immediately with the stock symbol 6GQ. The shares will continue to trade on the Canadian Securities Exchange under the symbol SAAS and on OTC Pink under the symbol SRBBF.

CSE: <http://thecse.com/en/listings/technology/subscribe-technologies-inc>

Frankfurt: [http://www.boerse-frankfurt.de/aktie/Subscribe Technologies-Aktie](http://www.boerse-frankfurt.de/aktie/Subscribe_Technologies-Aktie)

OTC Pink: <https://www.otcm Markets.com/stock/SRBBF/quote>

About Subscribe Technologies Inc.

Subscribe Technologies Inc. develops and acquires Software-as-a-Service (SaaS) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools.

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.